



**BLUEGRASS  
REALTORS®**

**ABOUT  
Bluegrass REALTORS®**

Bluegrass REALTORS® was founded in 1912 and represents around 4,000 members located in 30 counties: Anderson, Bath, Bell, Bourbon, Clark, Clay, Elliott, Estill, Fayette, Franklin, Harrison, Jackson, Jessamine, Knox, Laurel, Lee, Madison, McCreary, Menifee, Montgomery, Nicholas, Owsley, Powell, Pulaski, Rowan, Russell, Scott, Wayne, Whitley and Woodford counties. Members are involved in all aspects of real estate, including residential and commercial real estate brokers, sales agents, developers, builders, property managers, office managers, appraisers, auctioneers as well as real estate service providers. Bluegrass REALTORS® is the second largest local real estate association in the state and remains one of the largest and most influential associations in the Central and Southeastern Kentucky area.

Bluegrass REALTORS® works diligently to preserve and enhance the rights and privileges of the owners of private property. Since its inception, the Association has worked successfully to advance home ownership, real estate investment, private property rights and the free enterprise system in Congress, the halls of Frankfort - the state capital - and with public officials from local and county agencies throughout the region. The Association also exists to support and enhance the ability of members to succeed in their business in an ethical and competent manner.



The Association is governed by a leadership team comprised of a President, President-Elect, Treasurer and a Board of Directors and is served by volunteer committees. An important aspect of the many successes earned by Bluegrass REALTORS® over the years is through the dedication of these volunteers who have contributed countless hours to its advancement. An Association staff of 12, led by the Chief Executive Officer, is given the responsibility for the operations and implementation of the programs, products and services provided to its members.

All Bluegrass REALTORS® members belong to the state association, Kentucky REALTORS® and the National Association of REALTORS®. By becoming a REALTOR®, members are designated by a registered trademark. The term REALTOR®, other derivatives of the word, and the "block 'R' logo" are limited to use by REALTORS®. Additionally, when an agent becomes a REALTOR®, he or she agrees to abide by the National Association of REALTORS® Code of Ethics, which ensures the highest level of professionalism from each individual member. Bluegrass REALTORS®, with support from the state and national associations, are charged with enforcement of the Code of Ethics and protection of the membership marks.

Bluegrass REALTORS® serves as a conduit to growth, knowledge and professionalism for its members and the real estate industry as a whole. The Association is committed to delivering its members the very finest tools and information to help them succeed - and to meet the needs of today's property buying and selling consumers.

Members of the Association receive several invaluable benefits and privileges as a result of their membership. These benefits include access to the Multiple Listing Service (MLS) - Imagine MLS, educational offerings to satisfy industry requirements, lobbying efforts on multiple levels of government, arbitration and mediation for disputes and conflict resolution, governmental affairs support, political engagement through the REALTORS® Political Action Committee (RPAC), timely communications and publications about housing and real estate issues as well as meetings and other membership events.

As "The Voice for Real Estate in Central and Southern Kentucky," a primary value of Bluegrass REALTORS® is to serve and represent its members in regulatory and legislative matters; to keep the REALTOR® central to the real estate transaction; to promote member integrity, competency and responsible citizenship; and to advocate and protect private property rights and equal housing opportunity.

**Bottom Line:** Bluegrass REALTORS® helps protect a marketplace for consumers to buy, own and transfer real estate - a system that is emulated globally and one that REALTORS® dedicate themselves to protect.

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