



Bluegrass REALTORS®

Member Benefits

- **Listing Tools**
 - Top-rated MLS system, Flexmls, including IDX and apps - the best in the country with all the bells & whistles.
 - Public facing property search for consumers at www.imagineyourhome.com.
 - Bluegrass REALTORS® agent app, powered by Flex, allows agents to view, search and update listings on the go. Download for [Android](#) or [iOS](#).
 - IDX feeds to office and agent websites.
- **Member Services**
 - *Dotloop* - real estate transaction management system that offers form creation and e-signatures. Receive premium account access, frequent Dotloop classes and trainings.
 - *Showing Time* - online showing scheduler and management tool. Provides market stats, report generation and buyer leads.
 - *Sentrilock* - electronic lockboxes and app for your listings.
 - *Listtrac* - software program that allows you to see online listing performance through the MLS, consumer sites/portals and IDX.
 - *RateMyAgent* - agent ratings program that allows you to collect testimonials and reviews from your clients to display across all online platforms.
 - *Cloud CMA* - provides report generation including Comparative Market Analysis (CMA) reports, Buyer Tours, Property Reports and Flyers. All documents are personalized and can be shared online or printed.
 - *Realtor® Property Resource* - real estate data platform offered through NAR that provides information to over 160 million properties across the US.
 - *Data Co-Op* - shared listing data with the Greater Louisville Association of REALTORS® (GLAR) and the Northern KY Association of REALTORS® (NKAR)
- **Unlimited CE courses** - free to members - take as many as you want throughout the year - with optional paid designation and certification courses.
- **Forms** - complete access to most forms needed to do business and handle transactions.
- **PVA tax records** - receive complimentary access to several counties in the jurisdiction.

- **Bluegrass REALTORS® website** - jam packed with industry resources & the best way for the public to find you and your listings!
- **Networking and social events** - Bluegrass REALTORS® offers members great opportunities to network at happy hours, installation luncheon, nominating dinner, and more throughout the year!
- **REALTOR® store** - conveniently located inside the Association, the REALTOR® store sells all your essential items - signs, wearables, lockboxes, etc.
- **Member conference center** - 24/7 access to a full suite of computers, printers and complimentary wifi.
- **Education center and conference rooms** - Nice and comfortable facility that can be used by members during business hours with a reservation.
- **Community involvement** - Bluegrass REALTORS® participates in several charitable projects throughout the year and furthers its reach in the community through the Young Professionals Network (YPN) that is involved in numerous volunteer projects annually. All members are invited to join YPN and assist in projects.
- **Consumer advertising and marketing** - Bluegrass REALTORS® engages all media channels with a message that highlights the value of a REALTOR® to consumers throughout the Central and Southern Kentucky region.
- **Public relations** - Bluegrass REALTORS® is looked to as a positive voice of the industry and is often called on by the media to serve as guests on programs, offer expert quotes and provide stories and articles for publication.
- **Housing reports** - comprehensive housing data provided for every county in the jurisdiction on a monthly, quarterly and annual basis. Bluegrass REALTORS® can also provide custom reports based on an individual need.
- **Legislative advocacy** – Bluegrass REALTORS® monitors local legislation and communicates legislative activity impacting Bluegrass REALTORS® and our members.
- **REALTOR® Community Housing Foundation (RCHF)** - nonprofit organization under the Bluegrass REALTORS® umbrella that builds ramps and offers repairs to those in need.
- **Partnerships** with local and national businesses like Office Depot & Microsoft

