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Bluegrass Realtors® announce MLS data share with Columbus, Ohio

Lexington, KY (June 10, 2024) – For consumers looking to purchase a property, the more data, the better to help with the search. Bluegrass Realtors®, along with Imagine MLS, is thrilled to announce a new partnership with Columbus Realtors® out of Ohio that will provide MLS subscribers from both associations with increased search capabilities and available residential property data to aid clients and customers.

“Real estate is no longer just a local experience. For many people, they are looking to relocate, or possibly purchase a second home, vacation home or investment property in other parts of the region,” continued Katrina Bowers, Interim CEO at Bluegrass Realtors®. “Columbus and Bluegrass working together on a real estate data partnership opens up that possibility and makes it easier for our Realtor® members to search available properties in real-time on one platform for their clients.”

For Bluegrass Realtors®, this is the fourth such data share that has been brought online. The first three were partnerships with Greater Louisville Association of Realtors®, Northern Kentucky Association of Realtors® and, most recently, East Tennessee Realtors®, which covers the Knoxville and surrounding areas.

The Columbus partnership is significant as the organization is the largest local real estate Association in Ohio and covers most of the central Ohio region. There are close to 10,000 real estate professionals engaged in the industry throughout Columbus’ 12 county jurisdiction. This data share is the first of its kind for Columbus Realtors®.

“This is an important partnership for Columbus Realtors® and the Columbus & Central Ohio Regional MLS,” said Columbus Realtors® CEO Brent Swander. “Our industry is changing rapidly and the data that our MLSs collect are powerful tools linking our members with the consumer.”

Swander continued, “I look at this as a significant first step toward a greater goal of partnerships and sharing throughout the region and the country. We would like to thank Katrina Bowers, the Interim CEO at Bluegrass Realtors® for her cooperation in this venture along with our friends at FBS (the MLS provider).”

Members of Bluegrass Realtors® can now provide clients with available residential properties throughout much of Kentucky, the Knoxville, Tennessee area and now, Columbus, Ohio.

“Working with a member of Bluegrass Realtors® provides many valuable benefits to clients searching for homes,” stated Bowers. “As the MLS takes on new partnerships and expands its reach, Realtors® will continue to grow the amount of data at their fingertips to better facilitate the search process.”

As the region’s leading advocate for homeownership, Bluegrass Realtors® understands the value and joy of owning a home. The Association represents more than 4,000 Realtors® located in 38 counties: Anderson, Bath, Bell, Bourbon, Boyle, Casey, Clark, Clay, Elliott, Estill, Fayette, Franklin, Garrard, Harrison, Henry, Jackson, Jessamine, Knox, Laurel, Lee, Lincoln, Madison, McCreary, Menifee, Mercer, Montgomery, Nicholas, Owsley, Powell, Pulaski, Rockcastle, Rowan, Russell, Scott, Shelby, Wayne, Whitley and Woodford counties. Visit www.bluegrassrealtors.com for up-to-the-minute real estate listings and buying and selling resources.