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Imagine MLS launches Finding Homes, voice-enabled home search
Real estate listings now accessible by AI speech software

Lexington, KY (December 10, 2025) – Imagine MLS, Central & Southern Kentucky's multiple listing service (MLS), a wholly owned subsidiary of Bluegrass REALTORS®, has introduced Finding Homes, an innovative AI-powered speech recognition software designed to transform the property search experience. All current listings in the MLS market will have voice-enabled capabilities through this arrangement.

Developed by Lundy, Inc., this cutting-edge tool is now available to users through Alexa-enabled devices and the Alexa app. By utilizing standardized fields, the software converts naturally spoken requests into accurate search results, enabling seamless navigation without the need for screens.

The new platform allows consumers - including those with visual impairments, mobility limitations, and other accessibility needs - to search for real estate listings using simple, conversational speech. This innovative service is now accessible to all subscribers of Imagine MLS, as well as their clients and homebuyers in the Bluegrass region. Users can simply say, "Alexa, start Finding Homes," and begin their search for their dream home.

Rusty Underwood, Imagine MLS Chair, states, "With this inclusive and intelligent approach to the home search, Imagine MLS is proud to set a new standard for accessibility – ensuring full market visibility and equal opportunity for every buyer and seller."

Finding Homes not only enhances accessibility for visually impaired clients but also offers a more intuitive search method for all users who prefer voice commands over traditional data entry. The software leverages advanced Large Language Model technology to assist visually impaired users in efficiently locating property listings. Additionally, the platform is bilingual and works in both English and Spanish.

"By partnering with Finding Homes, we are pleased with this opportunity to make a significant advancement towards making listing information throughout the region accessible to everyone," continued Katrina Bowers, Interim CEO for Imagine MLS.

To get started, if you already have an Alexa-enabled device, simply say "Alexa, start Finding Homes." If you do not already have an Alexa-enabled device, you will need to download the app and make sure to enable the Finding Homes skill.

Click here to learn more: https://www.bluegrassrealtors.com/findinghomes

Click here for helpful voice prompts: https://www.bluegrassrealtors.com/findinghomesvoice

About Imagine MLS

Imagine MLS is Kentucky's newest and most robust multiple listing service, with more than 4,000 REALTOR® subscribers from Bluegrass REALTORS® and other REALTOR® associations throughout the state. Visit www.imagineyourhome.com to start searching properties or www.imaginemls.com to learn more.

About Lundy, Inc.

Lundy Inc. is a pioneer in voice-first technology, committed to transforming the real estate industry through inclusive, intuitive solutions. Our flagship products leverage AI and voice commands to make property discovery, transactions, and information accessible to everyone.