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## **Imagine MLS brings subscribers from the Western Kentucky Regional MLS on board**

**Lexington, KY (June 1, 2026)** – Imagine MLS, Central & Southern Kentucky’s multiple listing service (MLS), a wholly owned subsidiary of Bluegrass Realtors®, is pleased to announce that subscribers from the Western Kentucky Regional MLS (WKRMLS) are joining Imagine MLS, providing its subscribers with expanded access to regional listing data, advanced technology tools and a broader network of real estate professionals.

Through this partnership, approximately 680 Realtors® in three separate boards – Realtor® Association of Western Kentucky, Inc., Murray Calloway County Board of Realtors®, Inc., and the Pennyriple Board of Realtors®, Inc. will transition from operating their own regional Multiple Listing Service and instead participate in Imagine MLS. While the MLS services will move to Imagine MLS, the three boards will continue to operate as the local Realtor® association in their respective areas, maintaining their role in advocacy, professional development, and community engagement.

“The transition to Imagine MLS represents an important investment in the future of our members,” said Shelly Lewis, President of WKRMLS. “By joining a growing MLS platform, our Realtors® will benefit from expanded listing access, enhanced tools, and greater opportunities to collaborate across markets while continuing to maintain the strong local relationships that define our association.”

By joining Imagine MLS, subscribers will gain access to enhanced listing exposure, robust data resources, and modern MLS technology designed to support Realtors® in an increasingly connected real estate marketplace.

“Imagine MLS is built around innovation, connectivity, and long-term growth,” said Jennie Estes, MLS Administrator for WKRMLS. “This partnership strengthens the resources available to our subscribers today while positioning our members for continued success in an evolving real estate landscape.”

MLS collaboration has become an important trend in the real estate industry as associations seek to provide members with stronger technology platforms, expanded listing networks, and improved data resources.

The move to Imagine MLS is expected to take place in mid-June, with onboarding and training opportunities provided to ensure a smooth transition for subscribers.

“Imagine MLS continues to grow its subscriber base,” said Greg Buchanan, chair of Imagine MLS. “This growth reflects the increasing value of regional collaboration and the importance of providing Realtors® with access to comprehensive data, innovative technology, and a connected marketplace that helps them better serve their clients.”

*Imagine MLS is Kentucky’s newest and most robust multiple listing service, with more than 4,000 Realtor® subscribers from Bluegrass Realtors® and other Realtor® associations throughout the state. Visit [www.imagineyourhome.com](http://www.imagineyourhome.com) to start searching properties or [www.imaginemls.com](http://www.imaginemls.com) to learn more.*

*Formed in 1953, the Realtor® Association of Western Kentucky, formerly the Paducah Board of Realtors®, was established to maintain high standards of conduct among association members in the transaction of business concerning real estate. They are a professional organization committed to serving Realtors® in Western Kentucky, including the counties of Ballard, Carlisle, Fulton, Hickman, Graves, Marshall, Livingston, and McCracken.*

*The Murray-Calloway County Real Estate Board was established in 1957, and was later renamed to the Murray Calloway County Board of Realtors® and they have proudly been helping people find their way home for more than 60 years. The Association is a member of the Western Kentucky Regional MLS which includes the counties of Caldwell, Calloway, Crittendon, Graves, Livingston, Lyon, Marshall, McCracken, and Trigg.*

*The Pennyrite Board of Realtors® was formed in 1976. Organized under the National Association of Realtors®, the affiliation allowed local licensed real estate agents to begin to work together toward the common goal of contributing to the process of real estate ownership transfer through uniformity, responsibility and high standards. The organization represents the Realtor® members in Trigg, Lyon, Caldwell and Crittenden counties of Western Kentucky.*