

Contact: Hunt Cooper, Communications Director
hunt@bluegrassrealtors.com | 859.276.3503

Imagine MLS welcomes subscribers from Hopkinsville Christian & Todd County Association of Realtors[®], Inc.

Lexington, KY (May 22, 2026) – Imagine MLS, Central & Southern Kentucky’s multiple listing service (MLS), a wholly owned subsidiary of Bluegrass Realtors[®], is pleased to announce that the Hopkinsville Christian & Todd County Association of Realtors[®], Inc. (HCTCAOR) is joining Imagine MLS, providing its subscribers with expanded access to regional listing data, advanced technology tools and a broader network of real estate professionals.

Through this partnership, approximately 160 Realtors[®] in Christian and Todd Counties will transition from operating their own Multiple Listing Service and instead participate in Imagine MLS. While the MLS services will move to Imagine MLS, HCTCAOR will continue to operate as the local Realtor[®] association, maintaining its role in advocacy, professional development, and community engagement.

“This relationship strengthens our shared commitment to providing Realtors[®] with leading edge tools, extensive data, and the market insights needed to better serve their clients,” said Greg Buchanan, chair of Imagine MLS. “We are excited to welcome the members of the Hopkinsville Christian & Todd County Association of Realtors[®] to Imagine MLS as new subscribers.”

By joining Imagine MLS, subscribers will gain access to enhanced listing exposure, robust data resources, and modern MLS technology designed to support Realtors[®] in an increasingly connected real estate marketplace.

“The transition provides incredible opportunities for our members,” said Tonja West, president of HCTCAOR. “Joining Imagine MLS allows our Realtors[®] to connect with a broader marketplace while maintaining the local association that supports our members and the surrounding region.”

MLS collaboration has become an important trend in the real estate industry as associations seek to provide members with stronger technology platforms, expanded listing networks, and improved data resources.

The move to Imagine MLS is expected to take place in late May, with onboarding and training opportunities provided to ensure a smooth transition for subscribers.

“Imagine MLS is a future-focused organization,” stated Dustin Gilbert, MLS Chair for HCTCAOR. “This is an exciting chapter for our organization and we look forward to all the possibilities this brings for advancing real estate in Kentucky.”

Imagine MLS is Kentucky’s newest and most robust multiple listing service, with more than 4,000 Realtor[®] subscribers from Bluegrass Realtors[®] and other Realtor[®] associations throughout the state. Visit www.imagineyourhome.com to start searching properties or www.imaginemls.com to learn more.

The Hopkinsville-Christian & Todd County Association of Realtors[®] is the local professional trade association of Realtors[®] associated with the National Association of Realtors[®] and the Kentucky Association of Realtors[®], whose purpose is to provide a facility for education, research and exchange of information for the recognized branches of the real estate business, for the purpose of raising the standards of real estate practice and for preserving the right of property ownership in the interest of the public welfare.